



LOGISTICS HUB

19-20 May 2027
Fiera di Bergamo



ORGANISED BY



Deutsche Messe

The event

LOGISTICS HUB

A fast-paced, accessible and results-oriented business hub

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Organised by Hannover Fairs International GmbH, LOGISTICS HUB is **a streamlined, outcomes-focused event** that transforms the traditional business meeting into an **experience** where dialogue takes place in a comfortable atmosphere. Within a carefully curated setting, decision-makers can **forge strategic agreements** whilst minimising organisational burdens.

Thanks to a **framework designed to maximise the effectiveness of time invested**, the event provides a targeted experience that makes the most of participating companies' resources.



BUSINESS



TECHNOLOGY



NETWORKING



KNOWLEDGE



Exhibition areas

SUPPLY CHAIN
MANAGEMENT

AUTOMATION
AND ROBOTICS

PICKING & FULFILLMENT,
STORAGE,
MATERIALS HANDLING

TRANSPORT
MANAGEMENT,
GOODS MOBILITY
AND DISTRIBUTION

AI & DIGITAL
TECHNOLOGIES

TRACEABILITY
AND DATA INTELLIGENCE

LOGISTICS HUBS
AND FACILITIES,
LOGISTICS OPERATIONS

SUSTAINABILITY
AND SERVICES

Visitor profiles

Visitors to the event are **qualified professionals** and **decision-makers** involved in design, management and innovation processes. They operate in highly complex industrial, distribution and logistics settings with a strong focus on operational efficiency and digital transformation.

SECTORS REPRESENTED

- Transport and freight forwarding companies: road, air, sea and rail
- Terminal management companies
- Ports and freight villages
- Companies in the logistics supply chain (food & beverage, manufacturing, pharmaceuticals & healthcare)
- Companies in the energy sector: clean energy and fuels
- Medium and large-scale retail companies
- E-commerce companies
- Logistics operators

PROFESSIONAL PROFILES

- CEOs and entrepreneurs
- Logistics and supply chain directors
- Purchasing and procurement managers
- Warehouse and operations managers
- Intralogistics and automation managers
- Innovation, IT and digital managers
- Process and industrial engineers



Bergamo: the strategic hub of European networks

This new format suits Bergamo perfectly, as it is a geographical and operational hub within the **Trans-European Transport Network (TEN-T)**. Located at the intersection of the North Sea-Rhine-Mediterranean and the Scandinavian-Mediterranean corridors, the city is a strategic hub that connects the manufacturing sector to major international markets.

Its proximity to the **Milan-Bergamo Airport**, a major European hub for e-commerce and express cargo handling, combined with state-of-the-art motorway and logistics infrastructure, establishes the region as one of the most dynamic and competitive centres for developing the modern supply chain.

Positioning your brand

The cornerstone of LOGISTICS HUB is facilitating the development of new business opportunities while eliminating traditional organisational burdens. Exhibiting at this exclusive networking platform gives you access to an **audience of decision-makers** within an ecosystem that places the utmost importance on every business meeting.



An ecosystem designed to forge **valuable connections**

The hub's layout integrates business spaces with exclusive services offering high relational value. At the heart of the experience are exhibition solutions designed to maximise commercial effectiveness. These are available in two distinct configurations, ready to showcase products and solutions.



Exhibition solutions



Illustrative purposes only

ALL-INCLUSIVE PACK

With a focus on networking, this option provides a **fully equipped desk**. This solution eliminates logistical complexities, enabling corporate delegates to prioritise strategic discussions and meetings.



Illustrative purposes only

ALL-INCLUSIVE IMPACT PACK

Building on the All-Inclusive desk set-up, this option includes a **demo area**. It is ideal for showcasing the performance of both solutions and technologies in real time.

For further information, please email info@logisticshub.it





At the core of business relations

At the heart of the hub is a private, comfortable space that fosters the development of strategic partnerships. This central area facilitates **direct contact between industry leaders**, transforming spontaneous interaction into a tangible business accelerator.



Illustrative purposes only



Illustrative purposes only



The value of knowledge

The programme has been developed in collaboration with universities, research centres, associations and operators in the supply chain to guarantee an up-to-date technical approach. The conferences will give access to in-depth **specialist knowhow**.

For further information, please email info@logisticshub.it



Our endorsers

Andreas Züge, Managing Director of Hannover Fairs International GmbH:

"With LOGISTICS HUB, we are launching a new B2B format that combines the Deutsche Messe Group's extensive relationships and expertise with the Bergamo region's extraordinary industrial and logistical strengths. In an increasingly interconnected world, the frontiers of growth are defined by international exchanges of relationships and skills."

Giovanni Sanga, Chairman of SACBO:

"[...] a trade fair focusing on logistics, held within an industrial and economic district of pre-eminent European importance, highlights the role played by the Milan-Bergamo Airport as a hub for connections, enabling the development of transport solutions based on innovative, sustainable processes."

Paolo Agnelli, Chairman of Promoberg and Chairman of Confimi Industria:

"In an increasingly complex economic landscape, logistics, innovation and internationalisation are key factors in businesses' competitiveness. This is why the trade fair system continues to be a crucial driver in bringing together supply and demand, generating new business opportunities, and strengthening the international market presence of 'Made in Italy' solutions."

Elena Carnevali, Mayor of Bergamo:

"The choice of Bergamo as the venue for LOGISTICS HUB represents significant recognition for our region and the role it has established for itself in logistics, manufacturing, and international networks over the years. Bergamo can now count on the presence of Italy's third-busiest airport in terms of passenger and freight traffic, connected to over 150 destinations, as well as a manufacturing sector that ranks among the most dynamic in Europe."

Claudia Maria Terzi, Lombardy Region Councillor for Infrastructure and Public Works:

"The creation of a 'Logistics Hub' at the Fiera di Bergamo confirms that Lombardy—and the city of Bergamo in particular—is one of the country's main logistics hubs and a strategic intersection for European freight flows."





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